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## BIB DATA SHEET

CONFIRMATION NO. 5600

| SERIAL NUMBER | FILING or 371(c)<br>DATE | CLASS | GROUP ART UNIT | ATTORNEY DOCKET<br>NO. |
|---------------|--------------------------|-------|----------------|------------------------|
| 10/798,340    | 03/12/2004<br>RULE       | 705   | 3714           | 16113-1341007          |

**APPLICANTS**  
 Dwight Allen Merriman, New York, NY;  
 Kevin Joseph O'Connor, New York, NY;

**\*\* CONTINUING DATA \*\*\*\*\***  
 This application is a DIV of 10/254,923 09/26/2002  
 which is a CON of 09/293,463 04/15/1999 ABN  
 which is a CON of 08/738,634 10/29/1996 PAT 5,948,061

**\*\* FOREIGN APPLICATIONS \*\*\*\*\***

**\*\* IF REQUIRED, FOREIGN FILING LICENSE GRANTED \*\***  
 05/26/2004

|   |   |  |                           |                         |                      |                            |
|---|---|--|---------------------------|-------------------------|----------------------|----------------------------|
| Foreign Priority claimed<br>35 USC 119(a-d) conditions met<br>Verified and Acknowledged | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>/RONALD LANEAU/<br>Examiner's signature | <input type="checkbox"/> Met after Allowance<br>Initials | STATE OR<br>COUNTRY<br>NY | SHEETS<br>DRAWINGS<br>2 | TOTAL<br>CLAIMS<br>2 | INDEPENDENT<br>CLAIMS<br>1 |
|---|---|--|---------------------------|-------------------------|----------------------|----------------------------|

**ADDRESS**  
 FISH & RICHARDSON P.C.  
 PO BOX 1022  
 MINNEAPOLIS, MN 55440-1022  
 UNITED STATES

**TITLE**  
 METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS

|                               |   |  |
|-------------------------------|---|--|
| FILING FEE<br>RECEIVED<br>770 | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: | <input type="checkbox"/> All Fees                            |
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